

Policy on Accepting Corporate Funds

The Regenerative Organic Alliance (ROA) exists to promote regenerative organic farming as the highest standard for agriculture around the world. We envision a world free of poisonous chemicals, factory farming, exploitation, soil degradation, habitat destruction, pollution, short-term thinking, corporate bullies, greenwashing, and fake food. A core component of our organization's work is engaging with corporations and brands of all sizes to help them shift their supply chains to regenerative organic practices.

The ROA has strict policies with regards to accepting corporate funds.

The ROA does not accept donations from corporations that generate revenues primarily from fossil fuels, tobacco, hydroponics, mining, production of toxic chemicals (including synthetic pesticides), production of GMOS, weapons, and/or armaments. The ROA does not accept donations from corporations that have active lawsuits against them for environmental or labor practices or violations. The ROA does not accept donations from corporations that have labor rights violations documented with the United States Department of Labor. The ROA only accepts donations from corporations that generate revenues in a substantial part from organic production or meet other responsible sourcing criteria to be determined on a case-by-case basis, who show clear commitment to certifying over time a substantial portion of their agricultural supply chains under ROC. The ROA may accept donations from subsidiary brands that meet the ROA Policy on Accepting Corporate Funds, but whose parent companies do not.

Application & Licensing Fees

The ROA accepts application fees from brands, suppliers, and/or growers that meet the published Regenerative Organic Certified™ (ROC™) criteria for soil health, animal welfare, and social fairness, or that are starting on the road to ROC. The ROA accepts licensing fees from brands, suppliers, and growers that have achieved ROC status and plan to use the ROC™ marks on product labels. These payments support the ROA's work to heal a broken system, repair a damaged planet, and empower farmers and eaters to create a better future through better farming. The ROA may certify subsidiary brands that meet the ROC standard, but who's parent company does not meet the ROC standard.

A list of brands, suppliers, and growers participating in the ROC supply chain can be found via the directory on the ROA website, RegenOrganic.org.

Donations & Sponsorships

We believe that brands should be part of funding the movement to create a better future through better farming, and that this funding should not influence the nonprofit's mission or programs. The ROA does accept donations and sponsorships from growers that successfully attain Regenerative Organic Certified™ or brands that source ROC™ ingredients/material. These are the leading businesses in the regenerative organic movement. The ROA also accepts donations and sponsorships from brands that demonstrate a clear commitment to the organization's mission, values, and vision. The ROA provides the logos of supporting brands on the Allies page of the ROA website, RegenOrganic.org/Allies.

Partnerships

The ROA may partner with organizations that accept donations from corporations that the ROA would not. The ROA will only partner with such organizations on work that directly furthers the ROA's mission.

The ROA may also partner with corporations in order to execute a project and/or program. These corporations may play an active role in executing and promoting a project and/or program but will not influence or change the ROA's mission or influence certification decisions.

Disclosure of Funds & Programmatic Independence

The ROA discloses the existence of donations, sponsorships, and fees received from corporations.

The receipt of corporate funds does not influence the ROA's position on any issues, certification framework decisions, certification decisions, or public statements ROA wishes to make. The ROA reserves the right to terminate any relationships with a brand and/or return corporate funding at any time.