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## **Edacious and Regenerative Organic Alliance Enter Collaboration to Measure Nutritional Impact of Regenerative Organic Certified® Agriculture**

Edacious and the Regenerative Organic Alliance (ROA) have announced a new partnership that establishes a collaborative framework to measure and better understand the relationship between Regenerative Organic Certified® crops and human health.

For decades, the global food system has prioritized yield over quality, sacrificing nutrient density in the process. The consequences are mounting: increased malnutrition, chronic disease, and soil degradation signal a system out of balance.

To address this crisis, Edacious was founded to connect the dots between agriculture and human health, helping growers and food brands measure, understand, and communicate the unique nutritional quality of food and ingredients. The ROA, steward of the world's highest standard for soil health, animal welfare, and social fairness, advances farming through adoption of regenerative organic practices. Together, Edacious and ROA are

transforming the nutritional quality and safety of food into actionable insights by linking how food is grown to its impact on people and the planet.

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This partnership marks a major step forward in bringing measurable, verified nutrient data into the conversation about agricultural methods and food quality. By making nutrition visible and measurable, this collaboration creates the data backbone and builds the evidence base needed to shift incentives, rewarding farming practices that restore ecosystems and produce healthier food.

**The collaboration will include:**

- **Data and Insights Generation:** Edacious and ROA will jointly identify and analyze ROC™ food products to be tested through the Edacious lab, generating data on nutritional quality and safety. This work will support broader insights into how regenerative organic practices influence nutritional outcomes.
- **Service Provision to ROA Members:** Edacious will serve as a preferred service provider for nutritional analysis, offering its Discovery Analysis Package to ROA members at a preferred rate.

Christopher Gergen, Chief Executive Officer of the Regenerative Organic Alliance, added, "This partnership brings us one step closer to proving what farmers have long understood: that how we grow our food matters. By generating measurable data around nutrient density and toxicity, we can better demonstrate the true value of Regenerative Organic Certified® farming and products for human and planetary health."

As part of this joint effort, ROA members will gain access to Edacious' full suite of testing and reporting services, empowering them to measure the macronutrient and micronutrient content of their products and link growing practices to nutritional outcomes. This robust offering combines lab analysis for nutritional quality and toxicity with innovative reporting tools that help producers and brands communicate the safety and unique nutritional value of their food to customers and stakeholders.

"Working with the Regenerative Organic Alliance allows us to bring critical, science-based transparency to the value of regenerative organic farming across their growing global network," said Eric Smith, CEO at Edacious. "Our goal is to support a deeper understanding of how food is grown and how it impacts the health of both people and the planet." Together, Edacious and ROA are committed to elevating public and industry awareness of

nutrient-dense, responsibly produced food while contributing to a more transparent, science-informed food system.

If you are an ROA member interested in testing the nutritional quality of your food through the Edacious platform, or interested in becoming an ROA member, please reach out to Darcey Howard at [darcey@regenorganic.org](mailto:darcey@regenorganic.org).

To get started testing with Edacious, please visit [their website](#) and enter your partner code provided by ROA.

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## About Edacious

Edacious is a science-forward technology company on a mission to change how we understand and value food. Our tools combine lab analysis, software, and storytelling to help brands, farmers, researchers, and food system leaders evaluate and communicate the nutritional quality of their food. By connecting the dots between agriculture and human health, Edacious empowers producers and consumers with the tools and data needed to prioritize nutrition and sustainability. To learn more, visit [www.edacious.com](http://www.edacious.com).

## About the Regenerative Organic Alliance

The Regenerative Organic Alliance (ROA), a 501(c)(3) nonprofit, is transforming agriculture by advancing practices that eliminate chemical inputs, regenerate soil, uphold animal welfare, and ensure worker well-being. In response to pressing issues like the climate crisis, factory farming, and rural economic challenges, the ROA developed and oversees the Regenerative Organic Certified® (ROC™) label. This third-party verified certification builds on organic standards, establishing the highest global benchmarks for soil health, animal welfare, and social fairness. ROC™-certified food, fiber, and wellness products drive lasting positive change for our planet and communities. Since launching the standard in 2020, more than 67,000 farms across 46 countries are ROC™ - providing certified ingredients to over 300 mission-aligned brands. Discover more about our mission and community at <https://regenorganic.org>.